

# Recording Videos: Alternatives to Echo360

- Our focus is **on identifying simple tools** that you may already be familiar with to record and share videos!
- We will discuss tips for recording videos first, then look at options for recording, editing, hosting, and sharing your videos.
- Pro tip: Opt for tools you are already comfortable with and/or seem the easiest for you to use.
- We will not cover the actual technologies in depth in this session, but we will have resources up soon to help you!

# Recording Videos: Alternatives to Echo360

## Types of videos:

- **Lecture-based** (for delivering content)
- **Personal** (for announcements and promoting social presence)

## Shorter videos are better

- **For lecture videos:** try to keep them under 10 minutes in length.
  - Break down your content down into subtopics
  - Record several shorter videos instead of one long video.
  - Easier on you to record and more likely your students will watch them!
- **Personal videos:** try to keep those under five minutes.
  - Break them down into shorter video “chunks” if needed
  - Be sure to provide all important info in text for those who can't access the video

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## **Plan ahead!**

- Write out bullet points or a short script to help you stay on track during the recording process

## **Practice!**

- Before you start recording, run through your script/speaker notes and/or slides to make sure it flows and to get a sense of how long your video might be.

## **Test the system!**

- Record a very short test video to get yourself comfortable with the process and to make sure your equipment and technology are working properly before you begin recording the video(s) you want to share with students.
- It can be very frustrating to record an entire lecture video and then find out there was an issue with your microphone, for example. **It is worth taking a few minutes to test the process first.**

# Options for recording videos

Tool	Lecture videos	Webcam (personal videos/augment PPT)
<b>PowerPoint</b>	<p>Record <a href="#">each individual slide</a> or record the whole slide show, then export as an MP4, and choose internet quality.</p> <p><i>View this <a href="#">screencast</a> which walks through the process of recording individual slides.</i></p>	<p>The most recent version of PPT for Windows allow you to record your webcam along with your PowerPoint. <i>If you just want to record your webcam, see the next page.</i></p>
<b>BigBlueButton</b>	<p>Start a conference with just yourself and record it, then download it from the "Concluded Conferences" area. See our <a href="#">BBB guide</a> for more info on how to use BBB.</p>	<p>You can record your webcam in BBB as well along with your PowerPoint.</p> <p><i>If you just want to record your webcam, see the next page.</i></p>
<b>Zoom</b>	<p>Start a Zoom meeting with just yourself, share your PowerPoint screen, &amp; record it. With a basic Zoom account, the recording will save to your computer.</p> <p><i>View this <a href="#">screencast</a> which walks through the process of recording in Zoom.</i></p>	<p>Before you share your screen, you can record a short segment with your webcam to directly address your students. If you have your webcam turned on while sharing a screen, it will record both.</p>

# Options for recording videos

Tool	Lecture videos	Webcam for personal videos
<b>Mac only</b>	<a href="#">Quicktime</a> to record your screen	<a href="#">Quicktime</a> or <a href="#">Photobooth</a> to record your webcam
<b>Windows only</b>	Use <a href="#">Game Bar (Windows key + G)</a> to record your screen	<a href="#">Camera</a> app
<b>Canvas via the Rich Content Editor</b>	N/A	For announcements, pages, assignments, discussion board instructions, etc., you can record your webcam in the <a href="#">Rich Content Editor</a>

# Options for editing, hosting, & sharing videos

<b>Editing options</b> <i>(Heads up: editing can be tedious)</i>	<b>Hosting options</b> (in other words, where your video will sit in the cloud in order to link students to it)	<b>Sharing options</b> (i.e., linking them in Canvas so students can find them)
<p>We encourage you to <b>practice first and keep your videos short so your editing tasks are as minimal as possible</b> – it can be quite tedious!</p> <p><b>Mac:</b> use <a href="#">iMovie</a> <b>Windows:</b> use <a href="#">Photos</a></p> <p>Both options should be included for free with your operating system. These tools will both allow you to do simple trimming when necessary.</p>	<p><b><a href="#">MS Stream</a>:</b> WSU’s “internal YouTube” – viewers must be logged in to Academica to see the video. <a href="#">This video goes over how to upload a video to Stream.</a></p> <p><b>YouTube or Vimeo:</b> If you already have a YouTube or Vimeo account, go with what you know! In YouTube, after you upload a video, set the privacy control to “Unlisted” – this means only people with the link can view it.</p> <p>MS Stream &amp; YouTube will provide automatic captions that can be up to 90-95% accurate depending on audio and speech quality as well as the nature of your discipline’s vocabulary. Vimeo does not provide automatic captions.</p> <p>You can also upload the file to Canvas but use this option cautiously to avoid issues with storage.</p> <p><i>Note: for videos you record in Canvas, you don’t need to worry about hosting or sharing – they will automatically be stored in Canvas</i></p>	<p><b>In Canvas (preferred):</b> Use the embed code (from <a href="#">MS Stream</a> or <a href="#">YouTube</a>) and <a href="#">paste it into a page via the Rich Content Editor/HTML Editor</a>. You can then add that page to a module so your students will be able to find it.</p> <p><b>In email:</b> Share the link to the video in an email (note: the embed code will not work in a typical email)</p>

# Keep it simple!

- Prioritize and be realistic.
- Identify tools and processes that are already familiar to you.
- Chunk out your content to keep videos short and sweet – easier on you and more likely your students will watch them.
- Be sure to practice both your lecture and your technology before you begin recording.
- Breathe – you've got this!